



THE ASSOCIATION OF ANAESTHETISTS
of Great Britain & Ireland

Anaesthesia News - Media Pack

Anaesthesia News is the official newsletter of the Association of Anaesthetists of Great Britain and Ireland. *Anaesthesia News* is free to all members. It is posted to members at the end of every month with the journal, *Anaesthesia*.

Anaesthesia News now reaches over 10,000 anaesthetists every month and is a great way of advertising your course, meeting, seminar or product.

Membership Classification (November 2008)

- Consultant, Staff Grade and Associate Specialist – 50%
- Trainees - 34%

Overseas

- Overseas Consultant, Staff Grade and Associate Specialist - 3%
- Trainee overseas: - 1%
- Retired members – 10%
- Honorary members: -2%

Anaesthesia News Advertising Rates from January Issue 2009

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Full Page - Inside Front or Back Cover

One Month = £ 1768 + VAT

Two Months = £3366 + VAT

Three Months = £4831 + VAT

Six Months = £ 8005 + VAT

Twelve Months = £ 10,629 + VAT

All prices shown are exclusive of VAT	One Month	Two Months (5% Discount)	Three Months (10% Discount)	Six Months (25% Discount)	Twelve Months (50% Discount)
Full Page Four Colour	£1360	£2585	£3684	£6121	£8161
Full Page Two Colour	£869	£1651	£2346	£3910	£5215
Half Page Four Colour	£707	£1345	£1912	£3186	£4248
Half Page Two Colour	£531	£1009	£1433	£2388	£3186
Qtr Page Four Colour	£354	£671	£ 956	£1594	£2125
Qtr Page Two Colour	£265	£504	£715	£1190	£1588

Mechanical Data

1/4 page	124mm x 88mm
1/2 page landscape	124 x 180mm
1/2 page vertical	256mm x 88mm
Full page	256mm x 180mm
Full page bleed,	282mm x 216mm, type area of this 256mm x 180mm

We accept files in Quark Xpress, with supporting pictures and fonts on disk or we prefer a high resolution (300dpi) jpeg or pdf file with fonts embedded, cmyk.

Word files will also be accepted, but copy will be reformatted by our design team. Please ensure that graphics or images are at least 300dpi.

Deadlines (2009)

<u>Edition</u>	<u>Booked</u>	<u>Copy</u>
January:	05 Nov 08	12 Nov 08
February:	09-Dec-08	16-Dec-08
March:	14-Jan-09	21-Jan-09
April:	16-Feb-09	23-Feb-09
May:	09-Mar-09	16-Mar-09
June:	08-Apr-09	08-Apr-09
July:	11-May-09	18-May-09
August:	08-Jun-09	15-Jun-09
September:	08-Jul-09	15-Jul-09
October:	11-Aug-09	18-Aug-09
November:	08-Sept-09	15-Sept-09
December:	07-Oct-09	14-Oct-09

For further information on advertising, please contact Claire Elliott, Communications Officer, 020 7631 8817 or email: anaenews@aagbi.org.

Details of events and meetings will also be listed free of charge, in the Calendar of Events and International Meetings on the AAGBI website: www.aagbi.org.

ANAESTHESIA NEWS ADVERT BOOKING FORM

Please complete the following and either email (claireelliott@aagbi.org) or fax to 020 7631 4352

NAME / EVENT:	
INVOICE ADDRESS AND CONTACT NO:	
VAT EXEMPTION: (Need to supply a Vat exemption certificate)	
ADVERT SIZE:	
TWO COLOUR / FOUR COLOUR:	
MONTHS:	
PRICE:	
NOTES:	

Please Note: The AAGBI will not accept adverts without a completed form.