

ANAESTHESIA NEWS is the official magazine of the Association of Anaesthetists of Great Britain & Ireland.



Anaesthesia News now reaches over 10,500 anaesthetists every month and is a great way of advertising your course, meeting, seminar or product.

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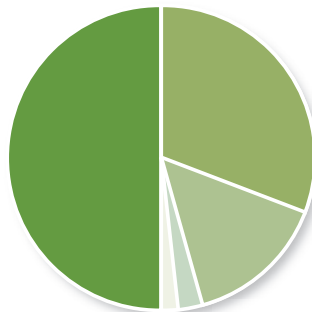


Anaesthesia News is free to all members. It is posted at the end of every month with the journal, Anaesthesia

According to our 2011 membership survey 98% of our members read Anaesthesia News!

BOOKING DEADLINES

JAN	7th Nov 2011
FEB	7th Dec 2011
MAR	16th Jan 2012
APRIL	14th Feb 2012
MAY	6th Mar 2012
JUNE	6th Apr 2012
JULY	8th May 2012
AUG	8th June 2012
SEPT	6th July 2012
OCT	9th Aug 2012
NOV	7th Sept 2012
DEC	8th Oct 2012



Consultants/SAS	56.35%
Trainees	29.00%
Overseas	3.47%
Retired	10.19%
Other	0.99%

ANAESTHESIA NEWS - ADVERTISING RATES 2012

ALL PRICES SHOWN ARE EXCLUSIVE OF VAT	ONE MONTH	TWO MONTHS	THREE MONTHS	SIX MONTHS	TWELVE MONTHS
		5% DISCOUNT	10% DISCOUNT	25% DISCOUNT	50% DISCOUNT
FULL COLOUR					
INSIDE FRONT COVER	£1250	£2375	£3375	£5625	£7500
BACK COVER	£1500	£2850	£4050	NOT AVAILABLE	NOT AVAILABLE
FULL PAGE	£850	£1615	£2295	£3825	£5100
HALF PAGE	£590	£1121	£1593	£2655	£3540
QUARTER PAGE	£295	£560	£796	£1327	£1770

Back cover only available for certain months of the year. Please see reverse for mechanical data and advertisement sizes

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THE ASSOCIATION OF ANAESTHETISTS
of Great Britain & Ireland

MECHANICAL DATA

ADVERTISEMENT SIZES

1/4 Page	124mm x 88mm
1/2 Page Landscape	124mm x 180mm
1/2 Page Vertical	256mm x 88mm
Full Page	256mm x 180mm
Full Page (With Bleed)	282mm x 216mm (type area 256mm x 180mm)

ACCEPTED FORMATS

PDF	Please supply your advert in high resolution (300dpi CMYK) PDF with all fonts embedded.
JPEG or TIFF	Please supply your advertisement in high resolution (300dpi CMYK) jpeg or TIFF.
WORD	Word files can also be accepted, but copy will be reformatted by our design team. Please ensure that graphics are at least 300 dpi.

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PROOFING

VIA EMAIL	To ensure that you are happy with your advertisement a PDF proof will be emailed prior to publication.
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