



AAGBI

COMMERCIAL SPONSORSHIP POLICY APPROVED BY EDUCATION COMMITTEE

Approved: April 2014
Date to review: April 2015



AAGBI
FOUNDATION

Association of Anaesthetists of Great Britain and Ireland

AAGBI



COMMERICAL SPONSORSHIP POLICY

The AAGBI welcomes working with industry and actively encourages sponsorship of its activities including its conferences, Core Topics events and seminars.

'Sponsorship' means payment by an organisation or individual in return for association with an AAGBI project, event, or asset. It can be in cash or in kind. Sponsorship can help the AAGBI achieve its objectives and ultimately allows us to keep members' subscription and delegate fees to a minimum.

In accepting sponsorship, the AAGBI will not endorse, or give the impression of endorsing, the actions or products of a sponsor. To reduce the potential for perceptions of bias, sponsors are advised that the AAGBI aims for a mix of sponsors who are considered compatible with the AAGBI's objectives. This is important in the case of corporate sponsors who may be competitive within a related field.

The arrangement must be wholly transparent. Every sponsorship agreement must be put in writing and should set out unambiguously the responsibilities and expectations of each party, and the benefits which each will receive. The agreement must be signed off by a representative from both parties.

The AAGBI Board of Directors reserves the right to refuse a sponsor if they consider the sponsor to be incompatible with the objectives of AAGBI. The decision of the AAGBI Board of Directors is final.



