



## Endorsement Policy

The AAGBI is often asked to participate in joint publications with other organisations, or to endorse, or to support publications produced by external organisations. Publications may include guidelines, policies, position statements, consultation responses, and mobile applications (apps). This policy sets out the criteria that will be applied in processing requests for both print and electronic formats. This does not apply to links with commercial organisations or industry.

### Joint publications

A joint publication is defined as one in which the AAGBI is involved from the start of the project and is represented throughout all stages of the preparation of the publication. In particular, the AAGBI will expect to comment on the final document and make suggestions for change, and the Board of Directors must approve the final draft.

A service level agreement e.g. joint working party agreement or memorandum of understanding, will be expected for any joint publication.

The title of the document will make it clear that it is a joint publication with the AAGBI, and it will bear the logo of the AAGBI alongside those of other organisations involved in the project.

### Endorsement

The AAGBI can endorse publications when it has not been involved in their development (i.e. without having had the opportunity to influence or change the content). The Board would make this decision if it believes the document is particularly relevant to the specialty and no reservations are expressed. A statement may be included in the final publication that it has been endorsed by the AAGBI and the logo may be applied.

### Support

If the AAGBI is asked to review a finished publication from an external organisation, without the opportunity to influence or change it, but it has relevance to the specialty, it may decide to publicly support (but not endorse) it.

Support might include promoting the publication via the website or e-newsletter, for example. The final publication must be reviewed and approved as appropriate for AAGBI support by the President, Honorary Secretary and Executive Director. The document must not include the AAGBI logo or any reference to AAGBI support or endorsement.

### Not supported

If the AAGBI is asked by another organisation to review a finished publication, but does not agree with its content, the decision that the publication is not supported will be communicated to that organisation, normally by the Honorary Secretary. Neither the name nor logo of the AAGBI may be used, nor will it be promoted by the AAGBI.

### Other relevant policies and procedures:

[Commercial sponsorship policy \(QA manual\)](#)

[Policy on collaborations with other organisations](#)