10-12 JANUARY 2018

The Association of Anaesthetists of Great Britain & Ireland

WINTER SCIENTIFIC MEETING

WSM LONDON
QEII CENTRE, WESTMINSTER

EXHIBITION & SPONSORSHIP OPPORTUNITIES

Contact the AAGBI today
Call: +44 (0)20 7631 8888

www.wsmlondon.org
WELCOME

It’s my pleasure to invite you and your organisation to the AAGBI’s 30th Winter Scientific Meeting (WSM) London, 10-12 January 2018 at the QEII Centre, Westminster, located in the heart of London.

For three decades, WSM London is where the UK and international anaesthesia community comes together to learn, share and network over three productive days.

• A first-class scientific programme with high-profile keynote speakers
• Over 1000 anaesthetists attending from the UK, Ireland and internationally
• Offering excellent CPD and networking opportunities for all delegates

The popular trade exhibition continues to be a key part of the WSM London experience; giving delegates the opportunity to try out the latest technology and adding exceptional educational value to their visit. As an exhibitor you can enhance your participation at WSM London 2018 by taking advantage of exclusive sponsorship opportunities.

Priority exhibition booking
Exhibitor booking will open on 17 October 2017. As is customary sponsoring organisations will be able to secure their stand space earlier on 10 October 2017.

To avoid missing out on your preferred stand space and promotional opportunities, please contact Cristina Gaitens on +44 (0)20 7631 8863. Please note that exhibition space and sponsorship is available on a first-come, first-served basis.

I look forward to welcoming you to the 30th WSM London.

Kind regards

Dr Samantha Shinde
AAGBI Education Committee Chair
WSM LONDON – WHERE THE ANAESTHESIA COMMUNITY MEET

FIVE GREAT REASONS TO EXHIBIT

1. Raise your company’s profile at the UK’s leading anaesthesia meeting
2. Meet with the consultants who influence the purchase of anaesthetic products and services
3. Strengthen long-term business relations and create new business opportunities
4. Get the inside track on the anaesthetic specialty
5. Support the profession and the education of anaesthetists

The AAGBI encourages all exhibitors to join in the efforts to go green at WSM London 2018, to use less paper and produce less waste. We challenge any company to look into inventive environmental ideas for their merchandise and give aways on stands.
EXHIBITING AT WSM LONDON 2018

Stand space options start at 1.5 x 2 metres, from £1,210 + VAT

Join the many organisations who exhibit at the AAGBI Winter Scientific Meeting London, by booking your stand space today. The industry exhibition is an integral part of the conference programme, as all delegate refreshments and lunch breaks take place within the exhibition area, ensuring plenty of opportunity to network with representatives from the anaesthesia specialty.

The WSM London 2018 exhibitor package includes:

1. Your organisation’s name and logo on the WSM London 2018 website (www.wsmlondon.org), AAGBI events app and conference booklet. Your company profile on the events app.
2. Shell scheme with fascia board, a 500 watt power socket, 6ft trestle table and 2 chairs.
3. Complimentary lunch (see Exhibitor Booking Form at the back for details).
4. Delegate list of those who attend WSM London 2018 (name and hospital only).
5. You can also hire electronic scanners to capture the contact details of delegates visiting your stand.

You are also invited to meet and discuss anaesthetic specialty matters with the AAGBI Council at the WSM London 2018 Industry and AAGBI Round Table Session.

Important
Exhibitor booking will open on Tuesday 17 October 2017. As is customary sponsoring organisations will be able to secure their stand space earlier, from Tuesday 10 October 2017. To register your interest, please contact the AAGBI today:

Call: +44 (0)20 7631 8863
Email: cristinagaitens@aagbi.org

(All prices are subject to VAT)
SPONSORSHIP OPPORTUNITIES

Enhance your exhibitor experience by taking advantage of exclusive sponsorship opportunities at WSM London 2018. Exhibitor booking will open on Tuesday 17 October 2017. As is customary sponsoring organisations will be able to secure their stand space earlier, from Tuesday 10 October 2017.

There are sponsorship options to suit all budget levels, please contact Stephanie Addington at the AAGBI for more information:

Telephone: +44 (0)20 7631 8854
Email: stephanieaddington@aagbi.org

Sponsorship of the WSM London 2018 delegate emails – £3,500 + VAT

Let WSM London 2018 delegates know of your participation by sponsoring the delegate email newsletters:

- **Joining instructions email:** sent one week out from WSM London 2018
- **Evaluation emails:** sent at the end of each day of WSM London 2018
- Your organisation’s footer banner will be displayed on the above emails. You will also receive sponsors acknowledgements on the WSM London 2018 website and conference programme.

Advertising on the official AAGBI events app for WSM London 2018

The new AAGBI events app is an integral part of the delegate experience, offering quick and easy access to the latest information about WSM London 2018.

- **Push notification £1,100 + VAT (per notification)**
  Targeted and timely messages to encourage delegates to your exhibitor stand

- **Splash notification £2,100 + VAT**
  High impact branding when delegates access the AAGBI events app for WSM London 2018

Exclusive app sponsorship
Take over the app with your brand and save 10%.

Sponsor delegate badges and lanyards – £3,950 + VAT

Your organisation’s company logo on the badge and lanyard worn by all delegates attending WSM London 2018.

Advertising in the conference booklet – £580 + VAT

There are a limited number of full page advertising opportunites (A6 portrait) in the official conference programme booklet.

*The AAGBI reserves the right to amend sponsorship opportunities at any time.*
SPONSORSHIP OPPORTUNITIES

Industry-sponsored workshop or seminars £2,980 + VAT

Your opportunity to host your own workshop or seminar at WSM London 2017 during the refreshment break.

Package includes:
- Sponsors acknowledgements on the WSM London 2018 website, event App and conference programme booklet.
- One complimentary one-day ticket to enable your invited guest speaker to attend WSM London 2018 on the day of the symposium.

Room hire and AV costs are covered as part of the symposium package. Option to hire badge scanners to capture contact details of delegates attending the symposium.

Satellite symposia: £7,245 each + VAT

Align your organisation to the WSM London 2018 educational programme and enhance the delegate experience. There are a limited number of opportunities for your organisation to host lunchtime industry satellite symposia*.

Package includes:
- Sponsors acknowledgements on the WSM London 2018 website, event App and conference programme booklet.
- Symposium information featured on the WSM London 2018 website and event App. Details also included in the joining instructions email sent to delegates one week before WSM London 2018.
- Two complimentary one-day tickets to enable your invited guest speakers to attend WSM London 2018 on the day of the symposium.
- Room hire and AV costs are covered as part of the symposium package. Option to hire badge scanners to capture contact details of delegates attending the symposium.

*Content and speakers are subject to approval by the AAGBI Education Committee. Aside from the two complimentary one-day ticket for guest speakers, the cost of any accommodation, travel and other expenses must be covered by the symposium sponsor.
# WSM London 2018 Exhibition Floor Plan

<table>
<thead>
<tr>
<th>Stand Number</th>
<th>Size</th>
<th>No of lunch tickets per day</th>
<th>Price (+VAT)</th>
<th>50% Deposit required at time of booking (+VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>30, 31</td>
<td>1.5 x 2m</td>
<td>2</td>
<td>£1,210</td>
<td>£605.00</td>
</tr>
<tr>
<td>24, 56</td>
<td>2 x 2m</td>
<td>2</td>
<td>£1,575</td>
<td>£787.50</td>
</tr>
<tr>
<td>7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 22, 23, 29, 32, 33, 34, 37, 38, 43, 44, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73</td>
<td>3 x 2m</td>
<td>2</td>
<td>£2,370</td>
<td>£1,185</td>
</tr>
<tr>
<td>4, 5, 6, 21, 27, 28, 35, 36, 39, 40, 42, 45</td>
<td>3 x 3m</td>
<td>3</td>
<td>£3,550</td>
<td>£1,775</td>
</tr>
<tr>
<td>1, 2, 3, 25, 26, 41</td>
<td>4 x 2m</td>
<td>3</td>
<td>£3,150</td>
<td>£1,575</td>
</tr>
</tbody>
</table>

(All prices are subject to VAT)

Key:
- Delegate catering point
- Delegate tea/coffee point

Entrance
WSM LONDON 2018 EXHIBITOR BOOKING FORM

Company Name (used in all meeting literature) .........................................................................................................................

Company Address ...........................................................................................................................................................................

......................................................................................................................................................................................... Postcode .........................................................................................................................

Telephone ........................................................................................................................................................................ Fax .........................................................................................................................

Contact name ........................................................................................................................................................................ E-mail .........................................................................................................................

Lunch (Hot-fork Buffet): Lunch tickets per day are allocated as shown in the table above. Any further lunch tickets that you may require can be purchased at a cost of £39.00 +VAT per day, which is the direct cost from the venue. Please enter the required additional lunch tickets per day.

<table>
<thead>
<tr>
<th>Stand Number</th>
<th>Size</th>
<th>No of lunch tickets per day</th>
<th>Price (+VAT)</th>
<th>50% Deposit required at time of booking (+VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>30, 31</td>
<td>1.5 x 2m</td>
<td>2</td>
<td>£1,210 (+VAT)</td>
<td>£605.00 (+VAT)</td>
</tr>
<tr>
<td>24, 56</td>
<td>2 x 2m</td>
<td>2</td>
<td>£1,575 (+VAT)</td>
<td>£787.50 (+VAT)</td>
</tr>
<tr>
<td>7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 22, 23, 29, 32, 33, 34, 37, 38, 43, 44, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73</td>
<td>3 x 2m</td>
<td>2</td>
<td>£2,370 (+VAT)</td>
<td>£1,185 (+VAT)</td>
</tr>
<tr>
<td>4, 5, 6, 21, 27, 28, 35, 36, 39, 40, 42, 45</td>
<td>3 x 3m</td>
<td>3</td>
<td>£3,550 (+VAT)</td>
<td>£1,775 (+VAT)</td>
</tr>
<tr>
<td>1, 2, 3, 25, 26, 41</td>
<td>4 x 2m</td>
<td>3</td>
<td>£3,150 (+VAT)</td>
<td>£1,575 (+VAT)</td>
</tr>
</tbody>
</table>

Stand choices – please add your stand preferences

First choice ....................................... Second choice ....................................... Third choice .......................................  

(It is advisable to telephone to check stand availability before sending your booking form)

Stands must be manned during key exhibition times (including refreshment and lunch breaks). With the exception of ‘free build’ stands, all exhibition stands come equipped with shell scheme including company name panel/facia and an electrical package (one 500 watt power socket and two spotlights).

Please select one stand option from below

☐ I require a shell scheme stand

☐ I will have a freebuild stand (stand build plans will need approval before the exhibition)

Furniture

☐ I require a 6ft table and two chairs. Please remember to bring your own table covering. Additional furniture can be hired and further details will be sent to you in your exhibitor pack.

Lunch (Hot-fork Buffet): Lunch tickets per day are allocated as shown in the table above. Any further lunch tickets that you may require can be purchased at a cost of £39.00 +VAT per day, which is the direct cost from the venue. Please enter the required additional lunch tickets per day.

I require ....................... extra lunch ticket/s on Wednesday

I require ....................... extra lunch ticket/s on Thursday

I require ....................... extra lunch ticket/s on Friday

Please note you will be able to purchase these tickets at the enquiries desk at the conference, if you are unsure of how many extra tickets you require in advance.

Our preferred method of payment is by BACS. Please contact the AAGBI for details.

Reservations may be made by telephone to the AAGBI Events Department on +44 (0)207 631 8863, but this form and a cheque/BACS payment for the deposit should be forwarded to confirm the booking.

Cancellation policy:

On receipt of the exhibitor booking form, any cancellation will forfeit the deposit payment. Any cancellation after 11 December 2017 will be liable to pay the full stand cost.

PLEASE ENSURE THAT ALL SECTIONS OF THE FORM ARE COMPLETED.

PLEASE NOTE: WE REQUIRE FULL PAYMENT BEFORE THE CONFERENCE. YOU WILL NOT BE PERMITTED TO EXHIBIT IF YOU HAVE NOT PAID IN FULL.